# Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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In the Matter of	
NEXION MEDIA, INC.	
Application for Authority Pursuant to	
Section 214 of the Communications Act	ĺ
of 1934, as amended, to Operate as an	)
International Facilities-Based and Resale Carrier	
Between the United States and Various	
International Points	

#### **APPLICATION**

Nexion Media, Inc. ("Nexion Media" or "Applicant"), by its undersigned counsel, hereby requests global facilities-based authority and global resale authority, under Section 214 of the Communications Act of 1934, as amended (the "Act"), 47 U.S.C. §214, and Section 63.18 of the Commission's Rules, 47 C.F.R. §63.18, to provide international telecommunications services between the United States and international points. As shown below, this application qualifies for streamlined processing.

#### I. The Applicant

Nexion Media, Inc. is a corporation organized under the laws of the State of Delaware. The Applicant is not a foreign carrier within the meaning of Section 63.09(e) of the Commission's Rules, 47 C.F.R. §63.09(e). The Applicant is affiliated, within the meaning of Section 63.09(e) of the Commission's Rules, 47 C.F.R. §63.09(e), with Nexion Corporation, an entity authorized to provide telecommunications services in Japan. Neither Nexion Corporation

nor any of the other foreign carrier affiliates of the Applicant identified on Attachment A is

dominant on any route between a destination country and the U.S. None of the Applicant's

affiliated carriers appears on the Commission's list of carriers presumptively deemed to have

market power pursuant to Section 63.10(a)(3) of the Commission's Rules, 47 C.F.R.

§63.10(a)(3). Japan, the home country of the Applicant's parent corporation, is a WTO member

country. The Applicant, therefore, qualifies for the presumption of non-dominance under

Section 63.10(a)(3) of the Commission's Rules, 47 C.F.R. §63.10(a)(3), and its application

qualifies for streamlined processing.

II. **Public Interest Consideration** 

By granting this application, the Commission will serve the public interest, convenience

and necessity by promoting competition in the international telecommunications services market.

Competition will benefit United States consumers by increasing service options and lowering

prices. Thus, the public interest will be served by grant of Section 214 authority to the

Applicant.

III. **Information Required by Section 63.18** 

Nexion Media submits the following information, as required by Section 63.18 of the

Commission's Rules, in support of its request for Section 214 authorization:

(a) Name, address and telephone number of Applicant:

Nexion Media, Inc.

100 North Crescent Drive,

Beverly Hills, CA 90210

Tel: (310)-385-4268

(b) The Applicant is incorporated under the laws of the State of Delaware.

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(c) Correspondence concerning this application should be sent to:

Helen E. Disenhaus Yumi Daimaru Swidler Berlin Shereff Friedman, LLP 3000 K Street, N.W. Suite 300 Washington, DC 20007 Tel: (202) 424-7500

Tel: (202) 424-7500 Fax: (202) 424-7645

With a copy to:

Naoki Kimura Nexion Media, Inc. 100 North Crescent Drive, Beverly Hills, CA 90210Imperial Tower, 11<sup>th</sup> Floor Tel: (310) 621-0444

Fax: (310) 248-3719

- (d) The Applicant has not previously received authority under Section 214 of the Act. Upon grant of this Application, the Applicant will become an authorized non-dominant facilities-based carrier and reseller with global authority, pursuant to Section 214 of the Act and the Commission's Rules.
- (e) (1) The Applicant requests Section 214 authority to operate as a facilities-based carrier pursuant to Section 63.18(e)(1) of the Commission's Rules, 47 C.F.R. §63.18(e)(1). The Applicant requests such authorization for all international routes authorized by the Commission. The Applicant certifies that it will comply with the terms and conditions of Sections 63.21, 47 C.F.R. §63.21, and 63.22, 47 C.F.R. §63.22, of the Commission's Rules.
  - (2) The Applicant also requests Section 214 authority to resell the international services of authorized U.S. common carriers pursuant to Section 63.18(e)(2) of the Commission's Rules, 47 C.F.R. §63.18(e)(2). The Applicant requests such authorization for all international routes authorized by the Commission. The Applicant certifies that it will comply with the terms and conditions contained in Section 63.21, 47 C.F.R. §63.21, and 63.23, 47 C.F.R. §63.23, of the Commission's Rules.
- (f) The Applicant seeks the authority to provide only the services referenced under paragraph (e) of Section 63.18 of the Commission's Rules, 47 C.F.R. §63.18(e).
- (g) Because the Applicant is not seeking facilities-based authority pursuant to Section 63.18(e)(4) of the Commission's Rules, 47 C.F.R. §63.18(e)(4), this Section is not applicable.

(h) Information regarding the Applicant's 10% or greater direct or indirect shareholders is as follows:

Name: Nexion Corporation

Address: 1-1-1 Uchisaiwai-cho, Chiyoda-ku, Tokyo, 100-0011,

Japan

Tel: 81-3-5501-3852

Percentage Held: 100% Citizenship: Japan

Principal Business Telecommunications carrier

Information regarding Nexion Corporation's 10% or greater direct or indirect shareholders is as follows:

Name: Marubeni Corporation

Address: 4-2 Ohtemachi 1-Chome, Chiyoda-ku, Tokyo, Japan

Tel: 81-3-3282-9597

Percentage Held: 100% Citizenship: Japan

Principal Business Trading Company

The Applicant certifies that it does not have any interlocking officers or directors.

- (i) The Applicant certifies that it is not, itself, a foreign carrier, but that it is affiliated with Nexion Corporation, its parent company. Nexion Corporation is authorized to provide telecommunications services in Japan, but it is not a dominant provider of telecommunications services in a relevant market in Japan or any other destination country. Other foreign carrier affiliates of the Applicant are identified in Attachment A.
- (j) The Applicant seeks to provide international telecommunications services to all global points, except those points on the Commission's Exclusion List. This includes Japan where, as indicated at Paragraph (i) above and on Attachment A, the Applicant will have foreign carrier affiliates.
- (k) As indicated on Attachment A, Marubeni Corporation (the ultimate parent of the Applicant) and most of its telecommunications carrier and non-carrier affiliates are based in Japan, which is a Member of the World Trade Organization. Some other telecommunications affiliates of Marubeni are based in the U.S., Bermuda, Indonesia, Bangladesh, and Singapore, which are also Members of the World Trade Organization.<sup>1</sup>

<sup>1</sup> Bermuda is not itself a Member of the World Trade Organization. It is, however, a territory of the United Kingdom, which is a Member of the World Trade Organization. Further, Marubeni's Bermuda affiliates are controlled by citizens of WTO member states.

- (l) The Applicant should be classified as non-dominant pursuant to Section 63.10(a)(3) of the Commission's Rules, 47 C.F.R. §63.10(a)(3). The Applicant's foreign carrier affiliates will be new entrants offering services in competition with dominant foreign carriers and others. They will offer significantly less than 50% market shares in the international transport and local access markets in the countries in which they are operating. Moreover, the Applicant's affiliates will not and do not have the ability to discriminate against unaffiliated United States international carriers through the control of bottleneck services or facilities to exercise market power in the countries in which they operate. Accordingly, the Applicant's foreign carrier affiliates will not possess sufficient market power on the applicable U.S. international routes to affect competition adversely in the United States telecommunications market. The Applicant and its foreign carrier affiliates should be presumptively classified as non-dominant carriers on all international routes.
- (m) As described in Paragraph (l) above, the Applicant presumptively qualifies for non-dominant treatment for the provision of all international telecommunications services pursuant to Section 63.10 of the Commission's Rules, 47 C.F.R. §63.10.
- (n) The Applicant certifies that it has not agreed, and will not agree in the future, to accept special concessions directly or indirectly from any foreign carrier where the foreign carrier possesses market power on the foreign end of the route, except as authorized by the FCC.
- (o) The Applicant certifies, pursuant to Sections 1.2001 through 1.2003 of the Commission's Rules (implementing the Anti-Drug Abuse Act of 1988), that no party to its application is subject to a denial of Federal benefits pursuant to Section 5301 of the Anti-Drug Abuse Act of 1988.
- (p) This Application qualifies for streamlined processing pursuant to Section 63.12(c)(ii) of the Commission's Rules, 47 C.F.R. §63.12(c)(ii), because, as set forth in Paragraph (1) above, the Applicant qualifies for a presumption of non-dominance under Section 63.10(a)(3) of the Commission's Rules, 47 C.F.R. §63.10(a)(3).

#### IV. <u>Conclusion</u>

For the reasons stated above, Nexion Media, Inc. respectfully submits that the public interest, convenience, and necessity would be furthered by a grant of this Section 214 Application.

Respectfully submitted,

By: \_\_\_\_\_

Helen E. Disenhaus Yumi Daimaru Swidler Berlin Shereff Friedman, LLP 3000 K Street, N.W. Suite 300

Washington, DC 20007 Tel: (202) 424-7500

Fax: (202) 424-7645

Counsel for Nexion Media, Inc.

Dated: April 18, 2001

### **CERTIFICATION OF APPLICANT**

On behalf of Nexion Media, Inc., I hereby certify that the statements in the foregoing Application for Section 214 authority are true, complete, and correct to the best of my knowledge and are made in good faith.

**NEXION MEDIA, INC.** 

By:	
Name:	Naoki Kimura
Title:	President Nexion Media, Inc.
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## ATTACHMENT A

# Marubeni (the Applicant's Ultimate Parent Company)'s Major Telecommunications Affiliates

Company Name	Nationality	Ownership
Marubeni Telecom Co.,	Japan	100% owned by Marubeni
LTD		
Town Television	Japan	67.1% owned by Marubeni
Narashino Co., LTD		
Town Television	Japan	62.9% owned by Marubeni
Minami-Yokohama Co., LTD.		
Marunouchi Direct	Japan	49% owned by Marubeni
Access K.K.		
Koala Television Co.,	Japan	20.5% owned by Marubeni
LTD.		
Takatsuki Cable	Japan	17.8% owned by Marubeni
Network, Inc.		
Toyonaka Community	Japan	15% owned by Marubeni
Cable Company		
Bandwidth Solutions	U.S.	100% owned by Marubeni America
International		
Vectant, Inc.	U.S.	80% owned by Marubeni,
		20% owned by Marubeni America.
Global Solution K.K.	Japan	100% owned by Vectant, Inc.
Global Access LTD	Japan	51% owned by Vectant, Inc.
Pacific Cable Limited	Bermuda	35.5% owned by Marubeni
Flag Telecom Holding	Bermuda	5% owned by Marubeni
Limited		
PT Pramindo Ikat	Indonesia	8% owned by Marubeni
Nusantara		
Grameenphone LTD	Bangladesh	8.35% owned by Marubeni
France Cables Et Radio	Singapore	13% owned by Marubeni
Vietnam PTE		